



going green for groundwater



P S O M A S



Groundwater Foundation
National Conference
and Groundwater Guardian Designation
in Desert Hot Springs, CA
November 18-20, 2008



Conference Agenda

TUESDAY, NOVEMBER 18, 2008

- 3:00–5:00 p.m. **Registration**
(Atrium)
- 5:00–7:00 p.m. OPENING RECEPTION: **Meet The Groundwater Foundation President**
(Grand Ballroom)
Host: Albert A. Webb Associates, Riverside, CA

WEDNESDAY, NOVEMBER 19, 2008

- 8:00 a.m. **Registration**
(Atrium)
- 8:30 a.m. **Welcome**
(Mirage East)
Cindy Kreifels, The Groundwater Foundation, Lincoln, NE
- 8:45 a.m. **Desert Hot Springs Welcome**
(Mirage East)
Mayor Yvonne Parks, Desert Hot Springs, CA
- 9:00 a.m. **Going Green for Groundwater: New Directions**
(Mirage East)
Presenter: Tam M. Doduc, Board Chair, State Water Resources Control Board, Sacramento, CA

Groundwater: An Important Aspect of Green Programs

- 9:30 a.m. **Groundwater: An Important Aspect of Green Programs**
(Mirage East)
Presenter: Gerould Wilhelm, Conservation Design Forum, Elmhurst, IL
- 10:15 a.m. **Water Sense: Do You Measure Up?**
(Mirage East)
Presenter: Charlotte Ely, US Environmental Protection Agency, Region 9, San Francisco, CA
- 10:45 a.m. **Networking Break**
(Atrium)

- 11:00 a.m. **Groundwater Guardian Green Sites**
(Mirage East)
Presenter: Jennifer Wemhoff, The Groundwater Foundation, Lincoln, NE
- 11:30 a.m. **The “Green” Movement: Connections to Groundwater Use and Protection**
(Mirage East)
Presenter: William Alley, US Geological Survey, San Diego, CA
- 12:00 p.m. Lunch: **Going Green: A Growing Industry**
(Grand Ballroom)
Presenter: California Governor Arnold Schwarzenegger (invited)

Going Green for Groundwater: It’s Catching On

- 1:30 p.m. **Recycled Water: Perfect for Groundwater Replenishment**
(Mirage East)
Presenter: Phil Anthony, Orange County Water District, CA
- 2:00 p.m. **Water Smart Home**
(Mirage East)
Presenter: Toby Bickmore, Southern Nevada Water Authority, Las Vegas, NV
- 2:30 p.m. **Irrigation for A Growing World**
(Mirage East)
Presenter: Dave Johnson, Rain Bird Corporation, Tucson, AZ
- 3:00 p.m. PANEL: **Stormwater Management: Rain Gardens, Rain Harvesting, Rain Barrels**
(Mirage East)
Moderator: Arden Wallum, Mission Springs Water District, Desert Hot Springs, CA
Presenters: Suzanne Wade, University of Wisconsin Extension, Jefferson, WI; Cathy Lotzer, Groundwater Guardians of the Marshfield Area, WI

3:30 p.m. **PANEL: Going Green One Community at a Time**
(Mirage East)
Moderator: Mike Ekberg, Miami Conservancy, Dayton, OH
Presenters: Cathy Lotzer, Groundwater Guardians for the Marshfield Area and Norb Salamonski, Walgreens Pharmacy, Marshfield, WI; Ross Penhallegon, OSU/ Lane County Extension, Eugene, OR; Debra Boadway, County Sanitation Districts of Los Angeles County, Whittier, CA

4:00 p.m. **“Green” in the Desert**
(Mirage East)
Presenter: David Koller, Coachella Valley Water District, Coachella, CA

4:30 p.m. **Networking Break**
(Atrium)

5:00 p.m. **Groundwater Guardian and Groundwater Guardian Green Site Designation Ceremony**
(Mirage East)

5:45 p.m. **Silent Auction and Reception**
(Joshua Tree)

7:00 p.m. **DINNER: Celebration Banquet**
(Grand Ballroom)

THURSDAY, NOVEMBER 20, 2008

8:30 a.m. **Opening Remarks**
(Mirage East)
Presenter: Jane Griffin, The Groundwater Foundation, Lincoln, NE

The Greening of America: Industry to Individual
8:45 a.m. **Going Green: It’s a Growing Industry**
(Mirage East)
Moderator: Nancy Wright, Mission Springs Water District, Desert Hot Springs, CA
Presenters: Mark Johnson, Golf Course Superintendents Association of America, Lawrence, KS; Jeff Tiemann, Cargill, Blair, NE; Jennifer Crain, Nolte Associates, San Diego, CA

9:30 a.m. **Communicating the Value of Water**
(Mirage East)
Presenter: Ed Means, Malcolm Pirnie, Inc., Irvine, CA

10:00 a.m. **Explaining Groundwater Issues: The Responsibility of Newsrooms**
(Mirage East)
Presenter: Frank Allen, Institutes for Journalism and Natural Resources, Missoula, MT

10:45 a.m. **Meeting Media Challenges: Case Studies**
(Mirage East)
Moderator: Frank Allen, Institutes for Journalism and Natural Resources, Missoula, MT
Presenters: John Soulliere, Coachella Valley Economic Partnership, Palm Desert, CA; Christine Spitzley, Tri-County Regional Planning Commission, Lansing, MI

11:15 a.m. **Networking Break**
(Atrium)

11:30 a.m. **Greener Communities: Significance of Individual Efforts**
(Mirage East)
Moderator: Jay Beaumont, Eustance & Horowitz, P.C., Walden, NY
Presenters: Lee Drummond, City of Dayton, OH; Tracy Hemmeter, Santa Clara Valley Water District, CA; Catherine Chertudi, Boise Public Works, ID; Marge Cook, Desert Hot Springs Groundwater Guardians, CA

12:15 p.m. **A Green Future**
(Mirage East)
Presenter: Jane Griffin, The Groundwater Foundation, Lincoln, NE

12:30 p.m. **Adjourn**



2008 Conference Co-Sponsors

The Groundwater Foundation, Lincoln, NE
Awwa Research Foundation, Denver, CO

2008 Major Conference Donors

Albert A. Webb Associates, Riverside, CA
Coachella Valley Water District, Coachella, CA
Mission Springs Water District, Desert Hot Springs, CA
Richards, Watson, and Gershon, Brea, CA
U. S. Geological Survey California Water Science Center, Sacramento, CA

2008 Conference Partners

Psomas, Costa Mesa, CA
U.S. Geological Survey Nebraska Water Science Center, Lincoln, NE

2008 Conference Exhibitors

The Groundwater Foundation, Lincoln, NE
GSI/water, South Pasadena, CA
Rock River Coalition Groundwater Guardian Affiliate, WI
R.W. Beck, Inc., San Diego, CA
Tom Dodson and Associates, San Bernardino, CA
Water Replenishment District of Southern California, Lakewood, CA

In Kind Contributions

Desert Hot Springs Groundwater Guardians, CA
Nolte Associates, Inc., San Diego, CA

Thank you so much to all who donated items for the Silent Auction. Proceeds from the Silent Auction will benefit the Groundwater Guardian and Groundwater Guardian Green Sites programs.

A very special thank you to the Desert Hot Springs Groundwater Guardians, especially Marge Cook and Nancy Wright, and the Mission Springs Water District, especially Arden Wallum, Marilyn McKay, Tina Mayo, Meilani MacDonald, and Carol Morin, for their leadership, assistance and support for this conference.

2008 Conference Executive Committee

Alys Brockway, Hernando County Utilities Department, Brooksville, FL • Marge Cook, Desert Hot Springs Groundwater Guardian Team, Desert Hot Springs, CA • Mike Ekberg, Miami Conservancy District, Dayton, OH • Karen Griffin O'Connor, Olsson Associates, Lincoln, NE • Tracy Hemmeter, Santa Clara Valley Water District, San Jose, CA • Rachael Herpel, Water Center/School of Natural Resources, Lincoln, NE • Rick Karlin, Awwa Research Foundation, Denver, CO • Christine Kosmowski, Battle Creek, MI • Rita Schmidt Sudman, Water Education Foundation, Sacramento, CA • Nancy Wright, Mission Springs Water District, Desert Hot Springs, CA • Rick Yoder, P2RIC, Omaha, NE