



NEWS RELEASE
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GROUNDWATER FOUNDATION STAFF ADDS NEW FACE

In continuing with The Groundwater Foundation's mission in educating the public, the Foundation recently hired Brian Reetz into the role of program coordinator.

In his duties, Brian will provide assistance to the planning, promotion and administration of Groundwater Foundation programs and/or projects especially in regards to the Groundwater Guardian Green Sites and youth programs. He will also be working with a program to create awareness of the Groundwater Foundation's mission throughout Nebraska and the United States.

"We are excited to have Brian on staff at The Groundwater Foundation," said President Jane Griffin. "His extensive background in public relations through media outlets will be a great asset. We hope to expand the Foundation's reach to the general public in the year ahead."

Brian has more than twenty years of experience in working with the media. A News-Editorial graduate of the University of Nebraska at Kearney, he has worked at three different newspapers in a number of different capacities including sports, news, layout and management. He was the editor of a Lincoln area magazine and worked at NET (Nebraska Educational Telecommunications) Television during the digital television transition, informing the public about the conversion through speeches, press releases and advertising. He currently teaches a speech/writing course as an adjunct professor at the University of Nebraska-Lincoln.

Brian can be reached at breetz@groundwater.org or 402-434-2740.

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The Groundwater Foundation is a non-profit organization based in Lincoln, Nebraska with a mission to educate and motivate the public to care about and for groundwater. Since its inception in 1985, the Foundation has offered various educational programming for youth and adults. To learn more, visit www.groundwater.org.