



Learning Made Fun with Music and Song

A Community Outreach Opportunity

Groundwater Guardian Featured ROA

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Pinellas County Utilities has recently won two awards for their first musical conservation effort, *The Conservation CD*. *The Conservation CD*, which includes 12 resource conservation-themed songs, won the 2001 NACo (National Association of Counties) Award as well as a 2001 Communicator Award of Distinction.

A collaborative team of in-house lyricists wrote the words to the six water-

themed songs on the album. Five of the songs borrowed music from the public domain, allowing children to easily learn the melody. The sixth song, "The Reclaimed Rap," contains original music.

Once lyricists wrote the words, an in-house panel evaluated four singers and selected popular local Blues singer, T.C. Carr, to record the water-themed songs

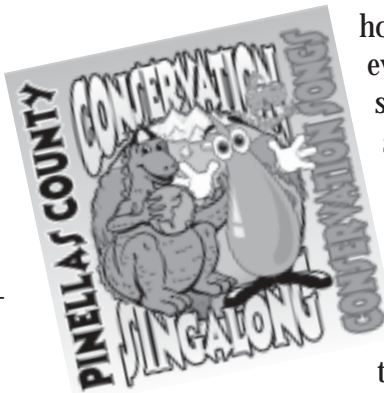
along with Kids A-Poppin', a local children's singing group. Music with Mar, another local artist,

recorded the waste reduction songs.

The Conservation CD evolved as a creative solution to the challenge of finding an effective public education tool that would work for different age groups and in different disciplines. Pinellas County Utilities provides Pinellas County educators with these CDs and audiocassettes upon request. Additionally, Pinellas County Utilities has included them as part of their new conservation curriculum (available during the latter part of the 2001-2002 school year). By integrating science and social studies with music, Pinellas

County Utilities hopes to educate children in an original and creative way. These songs allow children of all ages a creative outlet that inspires resource conservation and protection.

To hear the songs, please visit Pinellas County Utilities web site at <http://utility.co.pinellas.fl.us>



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