2015 Groundwater Foundation National Conference and 30th Anniversary Celebration

Theme: It’s Just the Beginning...Let’s Get Started!

When: October 20-22, 2015

Where: Lincoln, Nebraska

Purpose: The Groundwater Foundation began in 1985 with enthusiasm and passion for groundwater. Now, 30 years later, the Foundation celebrates this milestone by looking to the future: it truly is just the beginning.

Groundwater is perhaps an even more critical resource now than three decades ago. Increased demand for groundwater for drinking water, agriculture, and industry, along with ever-changing threats from contamination, puts groundwater at an important juncture - one that necessitates action by each and every one of us.

The 2015 Groundwater Foundation National Conference will serve as a call to action on behalf of groundwater. The future is upon us, and action is needed to identify challenges and develop approaches and solutions to address them. From climate change and growing societal needs to a wide variety of emerging contaminants, each of us will need to be prepared to prevent and mitigate the potential risks to this precious resource.

Through knowledgeable speakers, educational workshops, and unique tours, conference participants will find tools and experiences to help them take action to protect groundwater in their communities.

Format: The conference will offer traditional presentations and potential site visits/tours. The presentations and site visits will be analyzed and selected on the criteria that they provide effective, proven, reliable groundwater education, protection and conservation solutions that can be adapted by conference attendees.

Audience: The National Conference is attended by water operators, educators, water experts, consultants, engineers, scientists, and concerned citizens. The majority of the attendees participate in one or more Groundwater Foundation programs, or are members or partners of The Groundwater Foundation. Attendees come from all areas of the country.

Sponsorship Opportunities: Sponsorships are currently being accepted. As a sponsor of the event your company will receive widespread recognition and visibility. Please see detailed sponsorship information on the following pages.
Presenting Sponsor
As the sole Presenting Sponsor your company will receive:
- Prominent recognition (name and logo) as Presenting Sponsor on all printed and electronic materials developed for the conference (i.e. invitations, programs, press releases, signage)
- The opportunity to officially open the conference and welcome participants
- One session to present about your company’s innovative approaches to groundwater sustainability
- Recognition on the Groundwater Foundation website as Presenting Sponsor
- Five (5) complimentary conference registrations for employees and/or constituents
- One table (8 top) at the Celebratory Dinner on October 20, 2015
- Premier display unit in central conference location and one display table in the exhibition area

Investment: $25,000

National Conference Co-sponsor
As Conference Co-sponsor your company will receive:
- Recognition as Co-sponsor on all printed and electronic materials developed for the conference (i.e. invitations, programs, press releases, signage)
- The opportunity to present at conference
- Recognition on the Groundwater Foundation website as a Co-Sponsor
- Three (3) complimentary conference registrations for employees and/or constituents
- Four (4) complimentary seats at the Celebratory Dinner on October 20, 2015
- Two (2) complimentary display tables in exhibition area

Investment: $15,000

Partner
As a Partner your company will receive:
- Identification as a Partner on all printed and electronic materials developed for the conference (i.e. invitations, programs, press releases, signage)
- Recognition on the Groundwater Foundation website as a Partner
- Two (2) conference registrations for employees and/or constituents
- Two (2) complimentary seats at the Celebratory Dinner on October 20, 2015
- One (1) complimentary display table in exhibition area

Investment: $10,000

Supporting Sponsor
As a supporting sponsor your company will receive:
- Recognition as a Supporting Sponsor in printed and electronic materials developed for the conference (i.e. invitations, programs, press releases, signage)
- Recognition on the Groundwater Foundation website as a Supporting Sponsor
- One (1) conference registration for employee or constituent
- One (1) complimentary seat at the Celebratory Dinner on October 20, 2015
- One (1) complimentary display table in exhibition area

Investment: $5,000
Additional Conference support opportunities:

- $2,500 Sponsor of Opening Reception and Dinner
- $2,000 Sponsor of Groundwater Guardian and Groundwater Guardian Green Sites Designation Celebration
- $1,500 Sponsor of Networking Dinner
- $750 Sponsor of Conference snacks and refreshments
- I would like to provide $_____ towards the conference scholarship fund.

Please return this completed form to:
The Groundwater Foundation
3201 Pioneers Blvd. Suite 105
Lincoln, NE 68502
Fax: 402-434-2742

Name________________________________________________________________________________
Affiliation_____________________________________________________________________________
Address_________________________________________________________________________
City _______________________ State ____________________________ Zip ______________
Phone ___________________________________ Fax _________________________________
Email ______________________________________________________________________________

Sponsorship Level selected: $_____________________________________________________________

Method of payment:  __ Check included  __ Please charge my credit card:  __ Visa __MasterCard

Name as appears on credit card___________________________________________________________
Number on card_______________________________________________________________________
Expiration Date ____________________________ Security Code___________________________
Billing Address ____________________________
City _______________________ State _____________ Zip ______________

Authorized Signature: __________________________________________________________________

Please indicate how your sponsorship should be recognized on all materials:
____________________________________________________________________________________

Thank you for supporting the 2015 Groundwater Foundation National Conference and 30th Anniversary Celebration!