



NEWS RELEASE
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THE GROUNDWATER FOUNDATION RECEIVES GRANT FROM NEBRASKA ENVIRONMENTAL TRUST

LINCOLN, NEBRASKA - The Groundwater Foundation announced today that it will receive \$54,520 from the Nebraska Environmental Trust for the Growing Groundwater Awareness in Nebraska campaign this year.



Nebraska Environmental Trust Executive Director Mark Brohman congratulates Groundwater Foundation Program Manager Brian Reetz on receiving a Trust grant.

The Trust Board announced funding for the project at its meeting on April 1, 2010 in Lincoln. The project is one of 88 projects receiving \$14,970,328 in grants awards from the Nebraska Environmental Trust this year.

The goal of the campaign is to empower the people of Nebraska to play a key part in protecting their groundwater. The main objectives of the campaign are to create awareness and understanding of the vital resource using the slogan, Let's Keep It Clean! The project will also provide tools for individual communities to take proactive steps to ensure a safe, lasting supply. The Groundwater Foundation staff will be working within communities all across Nebraska and will help communities put a plan into action by meeting with local leaders. It will generate awareness and inspire action in the communities by participation in city-wide events and presentations to local

businesses. More detailed information is available by clicking on the Let's Keep It Clean! button on the Groundwater Foundation's website: www.groundwater.org.

The campaign is a perfect means to achieve the Trust's goal of ensuring a sound natural environment, which is required for a prosperous future. The Nebraska Legislature created the Nebraska Environmental Trust in 1992. Using revenue from the Nebraska Lottery, the Trust has provided over \$157 million in grants to 1,231 projects across the state. Anyone - citizens, organizations, communities, farmers and businesses - can apply for funding to protect habitat, improve water quality and establish recycling programs in Nebraska. The Nebraska Environmental Trust works to preserve, protect and restore our natural resources for future generations.

For more information about The Groundwater Foundation and the awareness campaign, call 1-800-858-4844. The project is also sponsored by the Nebraska Department of Environmental Quality and the Water Systems Council.

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The Groundwater Foundation is a non-profit organization based in Lincoln, Nebraska with a mission to educate people and inspire action to ensure sustainable, clean groundwater for future generations. Since its inception in 1985, the Foundation has offered various educational programming for youth and adults. To learn more, visit www.groundwater.org. Become a fan of The Groundwater Foundation on Facebook or follow it on Twitter (see a link from the home page).